



FIND YOUR PLACE TO ESCAPE AT...



NORTHWEST OKLAHOMA'S OUTDOORS EXPO



MARCH 19TH
THRU
MARCH 21ST
2010



RANKED #9 IN THE
NATION BY
"OUTDOORS 10
BEST" FOR BEST
WHITETAIL
DESTINATIONS



REGISTRATION DEADLINE FEB 28TH, 2010

EXHIBITOR: _____

ADDRESS: _____

CITY, ST: _____

PHONE: _____

FAX: _____

E-MAIL: _____

NAMES ON BADGES (LIMIT 4): _____

CONTACT INFO:
SALLY IRVIN- (580) 256-7603
JIM CURTISS
OR DEBBIE HICKMAN-
(580) 256-9990
MAIL TO: TOURISM DEPT.
1222 10TH ST, SUITE 109
WOODWARD, OK 73801



PRODUCT OR SERVICE: _____

EXHIBITOR INVESTMENTS

(CIRCLE ONE)

ONE BOOTH
10' x 10'
\$150

TWO BOOTHS
10' x 20'
\$275

THREE BOOTHS
10' x 30'
\$400

FOUR BOOTHS
10'x40' OR 20'x20'
\$500

CORNER BOOTHS
10'x10' - \$200
10'x20' - \$350

AFFORDABLE
OUTDOOR SPACES
CALL FOR AVAILABILITY

FOOD VENDORS
OUTDOOR - 20'x20'
\$200

BOOTH SPACE \$ _____

110 VAC \$ _____ +\$15

TABLE&2 CHAIRS\$ _____ +10

RV HOOKUPS \$ _____ +15/DAY

TOTAL DUE: \$ _____

EXHIBITOR PAYMENTS MUST BE INCLUDED WITH
REGISTRATION FORM. YOU MAY PAY WITH CREDIT CARD
ONLINE & FAX APPLICATION TO: (580) 256-9996.

SIGNATURES (AGREES TO ALL TERMS LISTED):

EXHIBITOR _____ DATE _____

EXPO MANAGER _____ DATE _____

Rules & Regulations: For good and valuable consideration the Northwest Oklahoma's Outdoors Expo, herein after referred to as "show" and the undersigned exhibitor hereinafter referred to as the "exhibitor" do mutually agree that exhibitor desires to take and properly occupy space in the show as outline herein. Exhibitor acknowledges reading and agrees to abide by the rules and regulations printed hereon.

SPACE The show has leased from the facility and made other commitment to culminate in a show listed and herewith makes space available to exhibitors. Show Management reserves the right to interpret all rules and regulations and has final authority on all activities in the show.

BOOTH SPACE Generally in 10' x 10" increments with fire retardant drapes 8' high in back and 4' high on each side and three exhibitor badges.

BULK SPACE In 500 sq. ft. increments. Two exhibitor badges with each 500 sq.ft. Electricity available at extra charge.

ASSIGNMENT OF SPACE Space is assigned by the show director following requests as closely as possible. Exhibitor shall not assign, share or sublet any part of the space without written consent.

ACCOUNT MUST BE PAID IN FULL PRIOR TO MOVE IN Any leased space not occupied by 8am the opening day will be considered forfeited unless prior written arrangements have been made with the show director. Show management may re-allot or sell such space immediately without notice to exhibitor with no obligation for refund. Displays must be complete by opening time. Construction or move in not allowed during show hours.

USE OF SPACE Nothing shall be attached to or hung from ceiling, wall or drape. Space must be utilized according to the contract and be properly attended during all open hours. Bring sufficient extension cords, must be three wire grounded. Exhibitors may not give away, sell or use helium filled balloons or place self-sticking decals on floors, walls, drapes, etc. Do not affix anything to the building surface with nails, screws, staples, glue, etc. Carpet tape must be removed.

PAYMENT AND REFUND A deposit of one-half the total amount for space must accompany the application. Final half is due two weeks prior to event. New exhibitors must have payment made in full 30 days prior to show if paying by check.

If any exhibitor has to cancel its application for space due to a reasonable circumstance and if that space is resold at full value, then a refund of a minimum of 75% of amount paid in will be made. If that space is not resold or if the reasons given are not deemed reasonable, there will be no refund. Space cancellations after Jan. 31st will not be eligible for any refund.

WHO MAY APPEAR IN THE SHOW The show reserves the right to make final decisions as to who and what products may exhibit at the show.

EXHIBITOR/EMPLOYEE BADGES NO ONE will be admitted to the show area without a proper badge or ticket. Obtain BADGES at the office on checking in. If you cannot pick up all badges for your employees, their names must be left at the office before the show begins. Each booth and bulk space is allowed a certain number of badges. If more are needed, arrangements must be made before the show opens. If names are not left at the office, the person will be charged ticket price with no refund for "Badges Found".

CANCELLATIONS OR INTERRUPTIONS In the event of cancellations or interruptions of the show due to fire, strike, government regulations, act of God, or any other cause beyond control, the management shall determine an equitable base for refund of such portions of amount paid as is possible after considering expenditures and commitments already made. If for any reason the show date or place is changed, no refund will be made, but management must be able to assign exhibitor space in lieu of original space.

LIABILITY It is agreed that the exhibitor shall make no claim of any kind against the Show and shall indemnify and hold blameless Classic Communications, Inc., the Show and its affiliates, the facility in which the show is held and its subsidiaries, or any officer or employee of the organizations or authorized subcontractors. Under no circumstances will these organizations be responsible for loss, damage destruction, theft of any merchandise, displays or goods of the exhibitors or injury to himself or any employee while attending the show. Also it is expressly understood there can be no claim for damage of any kind to the exhibitors business due to any circumstance that developed from the show.

SECURITY & INSURANCE Reasonable care is exercised by the show to help protect exhibitors from loss mentioned previously. Security guards will be provided during off show hours, but this does not in any way create or increase managements liability. All property of the exhibitor remains under the custody and control of the exhibitor, subject to the rules and regulations of the show. Exhibitors should not leave merchandise unattended during show hours and especially during move in and move out periods. It is suggested that you contact your insurance agent regarding your coverage.

Building will be generally locked and secure until one hour before the show opens daily and within one-half hour after the show closes. During the closed periods, the building will be secured and locked with no one admitted except by pre-arranged special pass through the Show Director.

MUSIC According to rules and laws regarding use of copyrighted music, exhibitor must pay fees to ASCAP, BMI and other entities if certain music is played in your leased space over radio, TV, VCR, tape players, etc. There can be large fines assessed for violations. Exhibitor is totally responsible for such fees and agreements and agrees that show management is in no way liable for their violation.

NEAT & CLEAN Be sure aisle is free of merchandise during show hours. Facility will sweep all aisles each evening. Just prior to closing each night, sweep and clean your space, put trash in proper receptacle or aisle. Cleaning personnel are not allowed in any leased space.

RETAIL SALES The exhibitor is liable and responsible for any and all permits, license, taxes, etc. that might be applicable on retail sales. Merchandise sold shall be restricted to that listed and approved on your application form. No food sales, including sampling, are allowed without permission.

CONDUCT & DRESS Conduct, dress, language, booth activities, printed materials of all exhibitors and personnel must be of acceptable standards at all times.

NOISE LEVEL The use of projectors, VCRs, etc., will be allowed as long as the sound level is kept to a normal voice level. Microphones or amplification of voice not allowed. Show management will be sole judge of volume allowed.

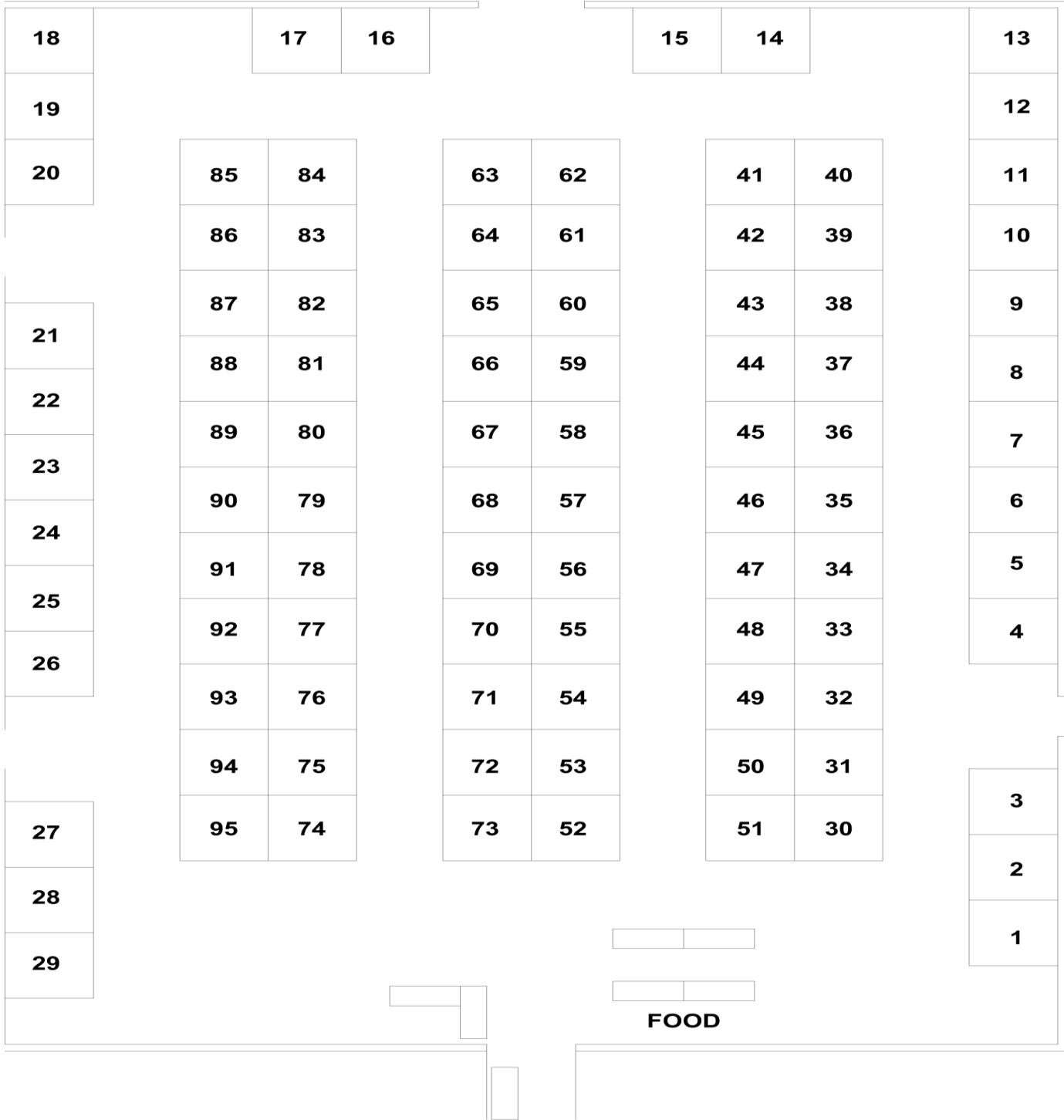
MOVE IN Move and setup will be Thursday, Mar 18 th from 10am-4pm and Friday, Mar 19 th from 9am-1pm. No setup during show hours.

MOVE OUT Early packing of a booth is prohibited. Anyone doing so will not be invited to return. It is the height of disrespect to even those last few attendees and unfair to other exhibitors. The last attendee paid to see your merchandise just like the first one. The show ends Sunday at 5pm.

FIRE REGULATIONS Each exhibitor must know and comply with all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the show. Please tape shut all gas fuel caps, have fuel tanks empty, unhook all batteries. All draping used on tables must be fireproof.

GENERAL INFORMATION On arrival at the show, prior to set up or move in, contact the show office for location of space and move in authorization. The rules and regulations of this show shall not supercede, alter or in any case change the rules and regulations of the exhibit facility or any city, state or government regulations. All emergency doors with panic bars must remain unlocked and visible.

LOADING DOOR



MAIN ENTRANCE

TWO ADDITIONAL BUILDINGS ARE AVAILABLE FOR INDOOR BULK SPACE RENTAL. CALL FOR AVAILABILITY AND PRICING.

OUTDOOR EXHIBIT AREA (FOOD, RV'S, BOATS, 4 WHEELERS, ETC.)

